



# Your best investment

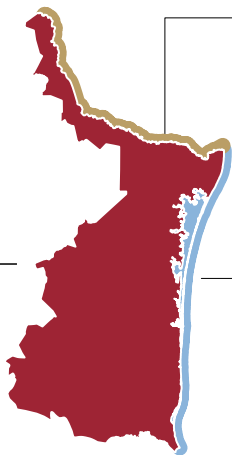
# Tamaulipas, Mexico

2024



• **EXCELLENT GEOGRAPHIC LOCATION  
FOR MANUFACTURING AND TRADE**

• **Land area**  
**80,249 km<sup>2</sup>** 19,829,960 ac



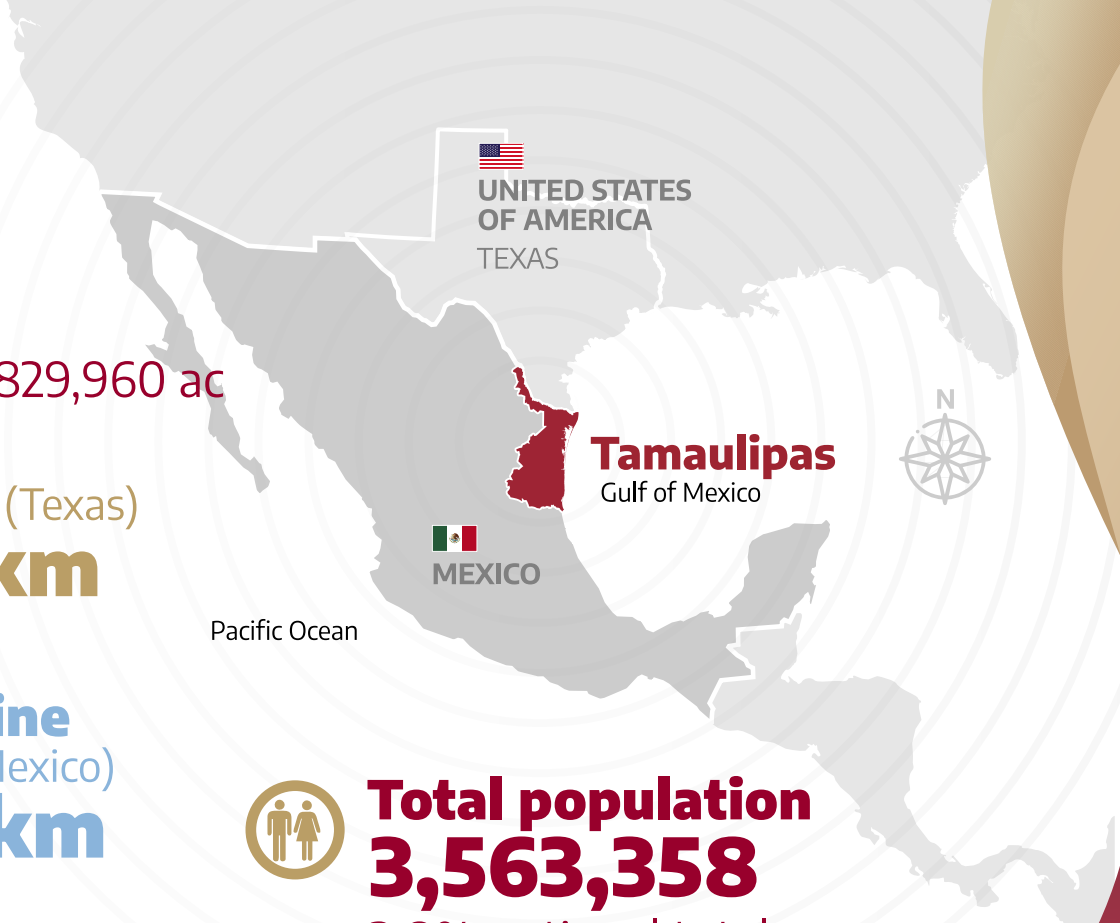
• **Border**  
with USA (Texas)  
**370 km**  
229.9 mi

• **Shoreline**  
(Gulf of Mexico)  
**433 km**  
269 mi

Pacific Ocean



**Total population**  
**3,563,358**  
2.8% national total



• TAMAUlipas LOGISTICS PLATFORM OF MEXICO

TRADE FLOW BETWEEN  
MEXICO AND THE USA

 **1st place**  
**By highway**

**1st place**  
**By railway** 

**43.5%**  
national total

\$285,772.7 m usd

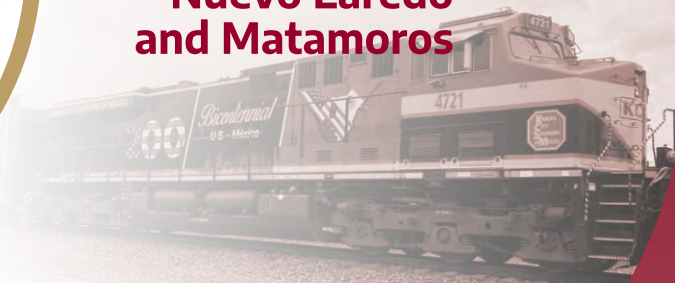
Port of entry:  
**Nuevo Laredo**  
and **Reynosa**



**54%**  
national total

\$61,639.1 m usd

Port of entry:  
**Nuevo Laredo**  
and **Matamoros**



• EXPORTS



**5th exporting  
state in the  
country** (2023)

**\$34,277.4 m usd**  
**6.4% national total**



**NATIONAL POSITION**



**1st place**  
**Chemical industry:** \$2,114.9 m usd



**3rd place**  
**Machinery and equipment:**  
\$3,518.3 m usd



**3rd place**  
**Manufacture of accessory equipment,  
electrical appliances and electrical  
generation equipment:** \$3,785.8 m usd



**4th place**  
**Manufacture of computer equipment,  
communication, measurement & others  
electronic equipment, components and  
accessories:** \$7,380.4 m usd

• **CONNECTIVITY WITH THE US**

**18 international crossings with Texas, USA**

**9 commercial**

 7 cars and trucks

 2 rail

 **9 light vehicles**



• RAILWAY CONNECTIVITY

 **937 km**  
**railways**  
(582 mi)


**Railway companies in Tamaulipas with connection to the main markets of Mexico and the Eastern region of the United States.**



**Railways companies**

-  FERROMEX
-  CPKC
-  COAH-DURANGO
-  FERROSUR
-  CHIAPAS-MAYAB
-  OAXACA-SUR

• HIGHWAY CONNECTIVITY

 **14,075 km road system**  
(8,745 mi)

Road network that efficiently connects the geographic and economic regions of North America.

**4 HIGHWAYS CORRIDORS**

**AXLE** Mazatlan-Matamoros

**AXLE** Manzanillo-Tampico

**AXLE** Ctz.-Veracruz-Monterrey

**AXLE** CDMX-Nuevo Laredo





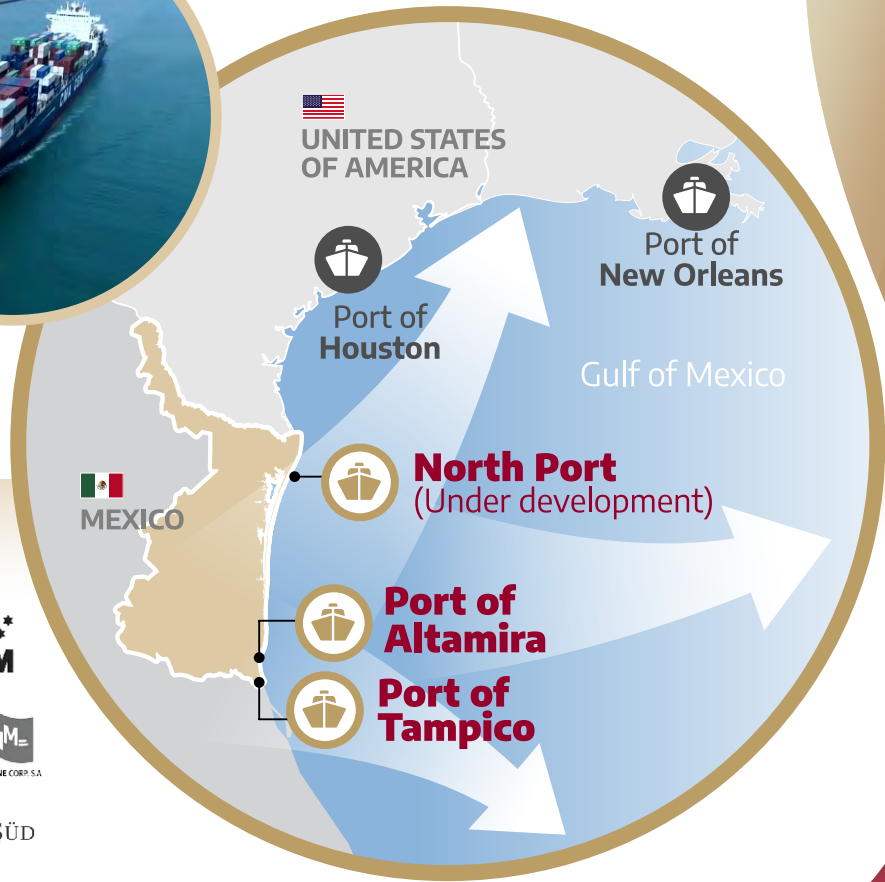
**MARITIME CONNECTIVITY**

**3 sea ports**

**28.4 million tons**  
4th place in the country

**35 shipping companies**

Main:





**AIR CONNECTIVITY**

**5 international airports**

- Nuevo Laredo
- Reynosa
- Matamoros
- Victoria City
- Tampico



**1.4 million passengers**  
(average) 2023

**5 airlines**



• **GROSS DOMESTIC PRODUCT**

**GDP: \$854,257 m mxp**

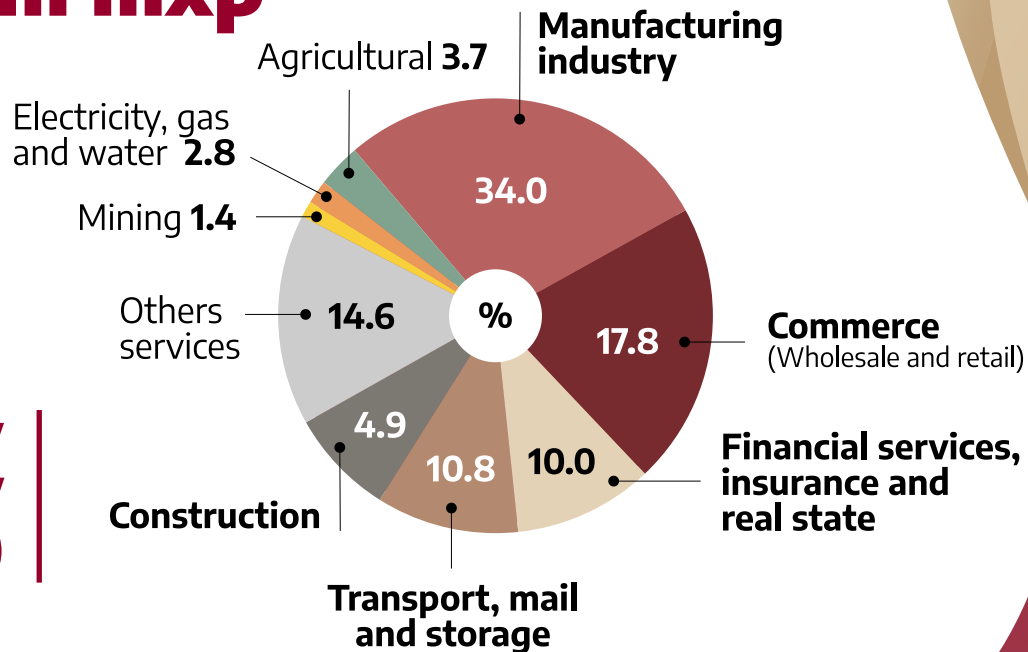
**at current prices**

3% national total (2022)

**12th national  
economy**

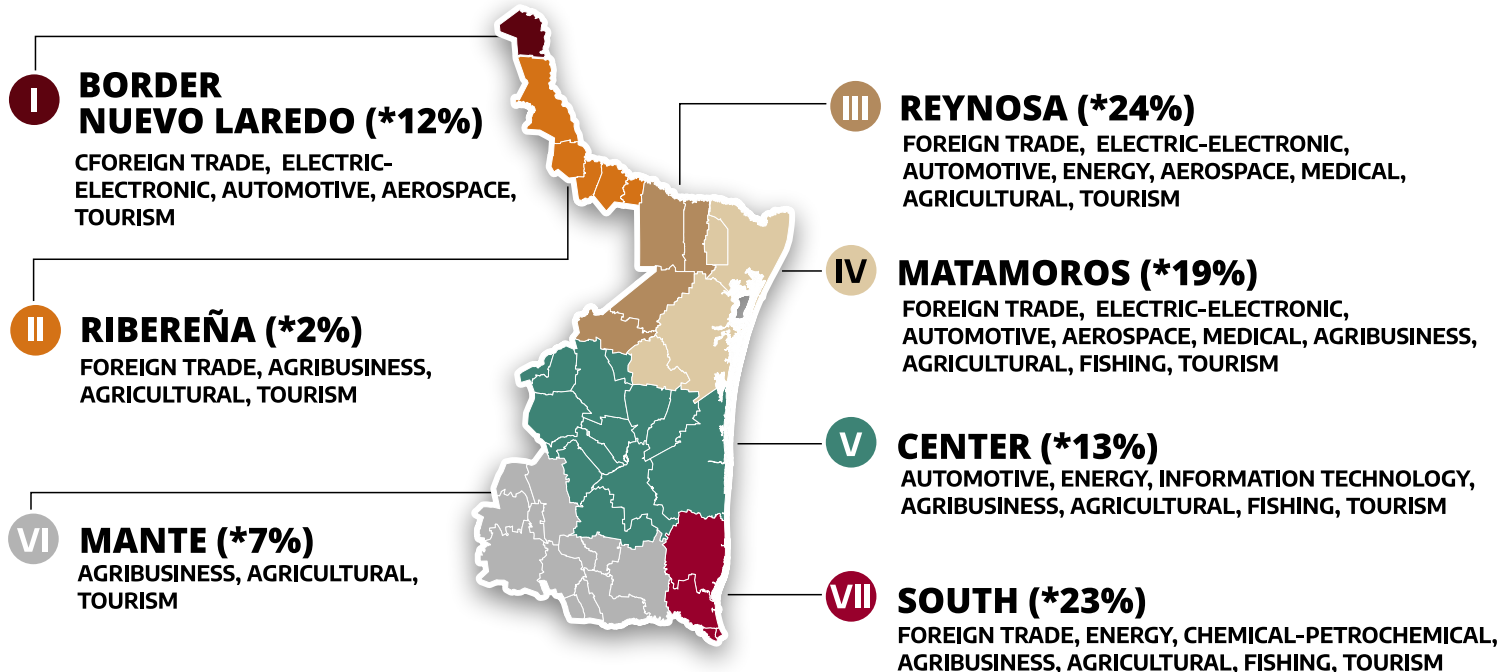
**GDP by  
economic activity  
(% participation)**

**Diversified economy** linked to  
global chains and key sectors.



• **ECONOMY OF TAMAULIPAS**

# Productive vocation of the 7 economic regions of Tamaulipas



\*Percentage of the State's population.



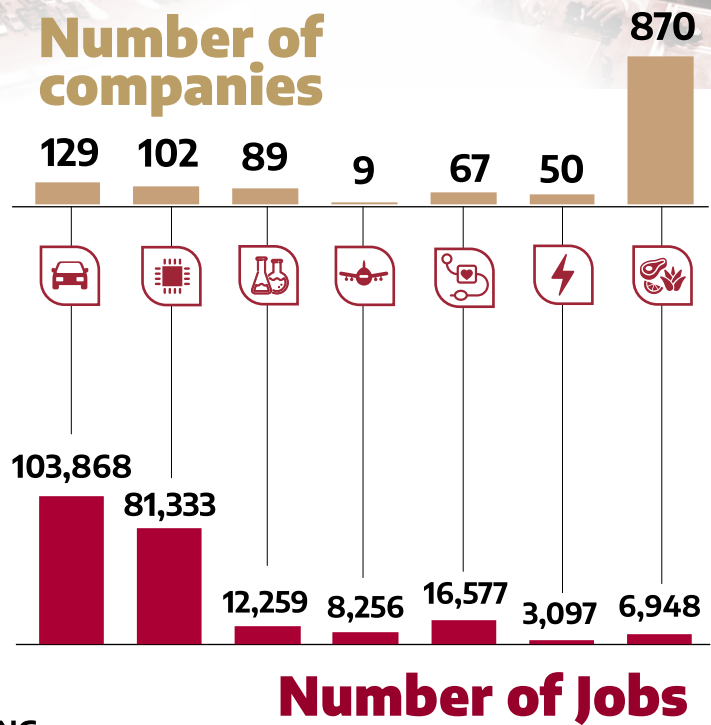
INDUSTRY IN TAMAULIPAS

# Main industrial sectors in Tamaulipas

**1,316 companies**

**232,338 jobs**

- AUTOMOTIVE
- ELECTRIC-ELECTRONIC
- CHEMICAL-PETROCHEMICAL
- AEROSPACE
- MEDICAL
- ENERGY
- AGRIBUSINESS AND FISHING





• **DEMOGRAPHIC PROFILE**



**Total population**  
**3,563,358**

 49%

 51%

**66% under 40 years old**

**Labor force**  
**1,667,891 Inhab.**



**Employed population**  
**1,616,433 Inhab.**  
(96.9% of the labor force)

**Population by sector of activity (%)**



**Primary**

**98,728**

**6.1%**



**Secondary**

**469,372**

**29.0%**



**Tertiary**

**1,021,432**

**63.2%**

**Not specified**

**26,901**

**1.7%**

• EDUCATIONAL OFFER



**6,535**  
Schools



**979,209**  
Students



**Schools**



**Students**

<b>Elementary</b>	<b>5,713</b> (87.4%)	<b>663,850</b> (67.8%)
<b>Technical</b>	<b>94</b> (1.4%)	<b>30,007</b> (3.1%)
<b>High School</b>	<b>513</b> (7.9%)	<b>139,948</b> (14.3%)
<b>University</b>	<b>215</b> (3.3%)	<b>145,404</b> (14.8%)

**Main universities**




**31,065** Graduates

**Technicians:** 2,795  
**Engineers:** 7,528  
**Bachelors:** 16,707  
**Post graduates:** 4,036  
 (Master, doctorate, speciality)

## By country of origin






### FOREIGN DIRECT INVESTMENT (FDI)



**FDI flow**  
**\$493.8 m usd**

(January-December 2023)

1.4% national total

USA		<b>40.7%</b>
Canada		<b>11.2%</b>
Japan		<b>9.1%</b>
France		<b>7.5%</b>
Germany		<b>7.1%</b>

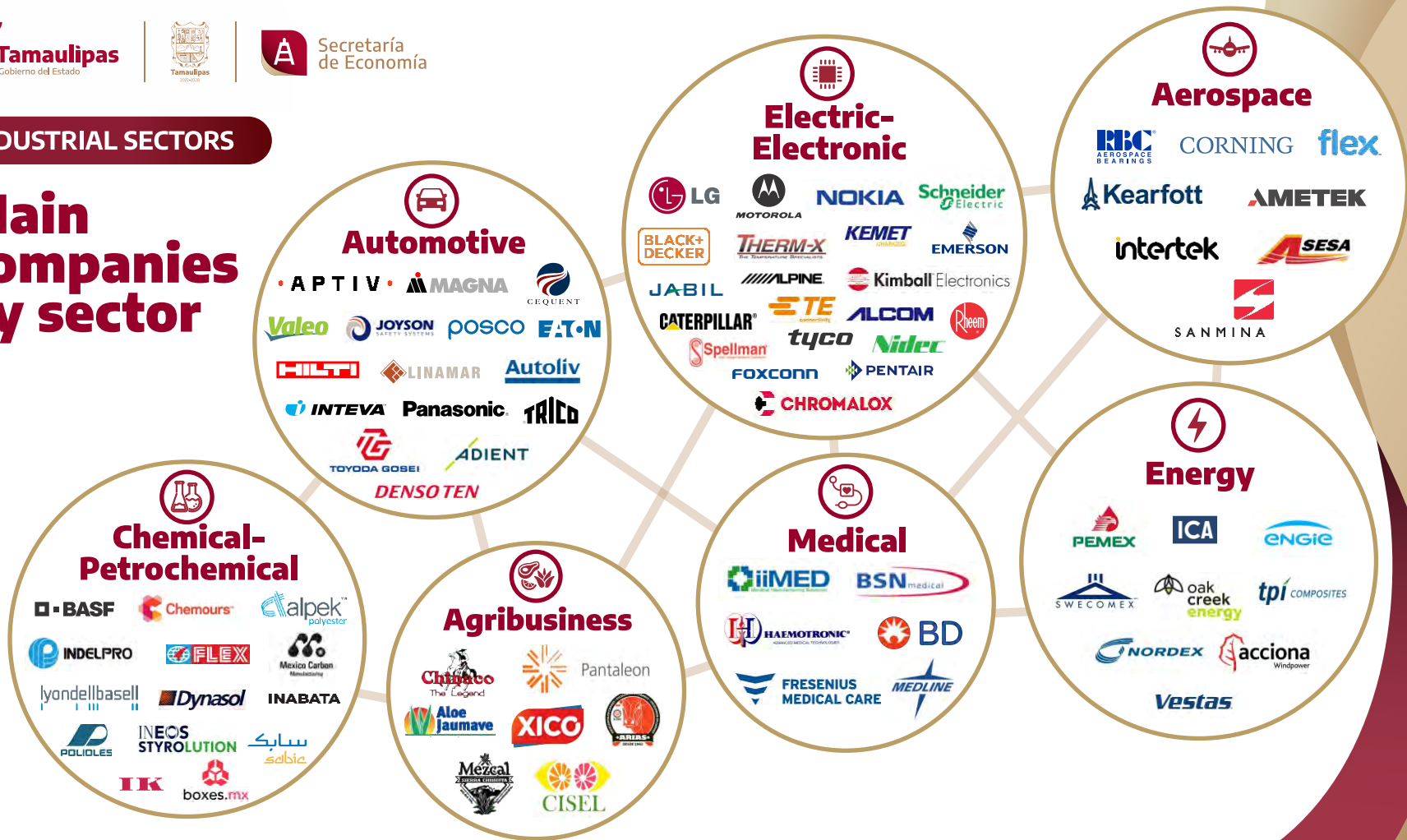
### Economic activity

(%)

■ Manufacturing industries	<b>74.7</b>
■ Financial and insurance services	<b>13.4</b>
■ Retail trade	<b>6.3</b>
■ Transport, mail and storage	<b>4.9</b>

**INDUSTRIAL SECTORS**

# Main companies by sector





• **INDUSTRIAL INFRASTRUCTURE**

 **50 industrial parks and zones**

**4,660 hectares** (11,515 acres)  
**ready for industrial development**

↳ **2,581 public hectares**  
(6,377 acres) **available**

**41 Private industrial parks**  
**4 Public industrial parks**  
**5 Public industrial areas**

**Nuevo Laredo**  
**10**



  
**UNITED STATES**  
**OF AMERICA**  
TEXAS

**Miguel Aleman**



**1**

**Reynosa**

**15**



**Rio Bravo**

**1**

**Valle Hermoso**

**1**



**Matamoros**

**9**



Gulf of Mexico

  
**MEXICO**

**Victoria City**

**3**



**Soto La Marina**

**1**

**Mante City**

**2**



**Gonzalez**

**1**



**Altamira**

**6**

• INVESTMENTS

# Incentive program for new investments and expansions



**Consulting and assistance**



**Human capital development for recruitment and training**



**Tax incentives**



**Lobbying with municipal, state and federal authorities**



**Supplier development**



**Softlanding**

# Quality of life

- Health services coverage
- Recognized universities and educational institutions
- Convention and congress centers
- Golf courses
- Museums
- Mountain and beach touristic centers
- Great gastronomic variety





## CONTACTS

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